



Terms & Conditions for the Natural Health Library – Business Development Awards

The following represents the full Terms & Conditions applicable to the Natural Health Library Business Development Awards Program. These Terms & Conditions are both binding and must be agreed to by each Applicant before their Application is accepted.

Part 1 - The Awards

Each year for a period of 5 years commencing February 2009 and ending February 2014, Natural Health Library in conjunction with Transform your Business will make available up to ten (10) individual Awards (5 to Practitioners of Ingestible Products and 5 to Practitioners of Manual Therapies) each valued at \$2,000.00 and comprised of;

- Participation in the Transform your Business – Business Development Program* which consisting of 3 comprehensive Workbooks, and 8 x 1.5 hour Telephone tuition classes

Value \$750

(*completion of this program is recognized by most Natural Health Professional Associations for individual Continuing Professional Development/Education points)

- 10 x 1 hour personal coaching/mentoring sessions to be taken within 1 year from the date of presentation of an individual Award

Value \$1250

These Awards will be individually known as

Natural Health Library - Business Development Award 2009 (or 2010 or 2011 or 2012 or 2013) and will be issued on or before the 14th April in the following year – e.g. 2009 Awards will be issued on or before April 14th, 2010.

Part 2 – Eligibility

To be eligible to apply for a **Natural Health Library - Business Development Award**,

- a. Applicants **MUST** have either just completed or be about to complete a formal qualification in a recognised Natural, Complementary, Alternative, Chinese health/medicine modality equivalent to Certificate IV or higher
- b. Be a current full or student member of an Accredited Professional Industry Association
- c. Provide a copy of their student identification or copies of certificates to verify the currency and scope of their qualifications and/or Association membership
- d. Accept that Certificates where the standards (in the opinion of the judges) do not equate to Certificate IV or higher and/or the non membership of an Accredited Professional Industry Association will render their Application ineligible for judging and/or for an Award



Part 3 – Applications

- a. **ALL** Applications must be submitted by the last day of February in the year following attainment of the qualification – e.g. qualifications completed in 2009 are required for Applications relative to 2009 Awards and must be placed by the end of February 2010
- b. **ALL** Applications must either be submitted on the web based application form available at www.NaturalHealthLibrary.com.au OR www.TransformyourBusiness.com.au OR on a copy thereof sent to the nominated mailing address so that it arrives before the due date
- c. **ALL** Applications **MUST** answer all questions on the Application Form **AND** clearly demonstrate the following;
 - A clear picture of their envisaged business/practice outcome
 - Soundness of their concept in terms of its practical application
 - The enthusiasm and dedication of the Applicant to the creation of their Vision
 - Proof of qualification OR permission for Natural Health Library to verify results with the College at which the Applicant has studied
- d. **All** Applicants **MUST** be willing to be interviewed by a selection panel (finalists only) if required
- e. **All** Applicants **MUST** Agree to the Terms & conditions of the Award Program
- f. **All** Applicants **MUST** provide permission for Natural Health Library and/or Transform your Business and/or their parent Company (e-motivation) to use summaries of individual applications and/or the names of Applicants and/or the use of testimonials supplied by Applicants and/or Articles written as case studies about individual applications for any promotional purposes, web information, inclusion in Newsletters or in any other way as may be deemed appropriate by Natural Health Library **AND** Transform your Business **AND** their parent Company (e-motivation) provided such information does not unduly compromise any Intellectual Property rights of the Applicant

Part 4 – Judging of Awards

- a. The awarding of any Individual **Natural Health Library - Business Development Award** is done so at the sole discretion of the Natural Health Library CEO in conjunction with a judging panel appointed by him for the purpose of determining each year's winners.
- b. The Judge's decision is final. **NO** correspondence, debate, justification or compensation will be made in regard to anyir disagreement about the Judge's decision or awarding of **Natural Health Library - Business Development Award**
- c. The judges reserve the right to issue less than 10 individual awards in any given year if, in their opinion, individual Applications do not meet their Judging standards



- d. Judging of Awards will take place during the month of March so that winners can be notified in accordance with *Part 6 – paragraph a* of these Terms & Conditions
- e. **ALL** Applicants agree as an inherent part of making their Application for an Award that they will NOT instigate any actions (whether legal, defamatory and/or through the spreading of negative gossip) that may in any way diminish the reputation and/or integrity of the **Natural Health Library - Business Development Awards**.
- f. Applicants further agree to make full financial restitution to Natural Health Library and/or Transform your Business and/or their parent Company (e-motivation) resulting from any actions instigated or undertaken by the Applicant (whether legal, defamatory and/or through the spreading of negative gossip) that cause actual and/or consequential financial loss or harm to Natural Health Library and/or Transform your Business and/or their parent Company (e-motivation) that in any way diminish the reputation and/or integrity of those organisations and/or the **Natural Health Library - Business Development Awards**.

Part 5 - Intellectual Property

- a. It is both acknowledged and accepted that Individual Applicants may present original and commercially valuable ideas and/or concepts that if inappropriately disclosed, could result in financial loss to the Applicant. It is therefore warranted by Natural Health Library and/or Transform your Business and/or their parent Company (e-motivation) that they will use their best endeavours to hold Applications in the strictest of confidence so as to provide protection of the Applicants Intellectual Property rights and will not disclose the detail of any Application without the prior consent and knowledge of the Applicant OTHER than as described in *Part 3 – paragraph f AND Part 6 – paragraph b* of these Terms & Conditions.
- b. The Intellectual property rights of Natural Health Library and/or Transform your Business and/or their parent Company (e-motivation) hold significant commercial value. Therefore Applicants by virtue of their Application agree NOT to use any information, copies of logos, trademarks or copyright materials supplied to them WITHOUT appropriate acknowledgment AND prior written consent of Natural Health Library and/or Transform your Business and/or their parent Company (e-motivation). Further, Applicants agree to pay restitution for illegal and/or unauthorised use of any such materials PLUS ALL and ANY costs incurred by Natural Health Library and/or Transform your Business and/or their parent Company (e-motivation) in seeking such restitution.



Part 6 - Notification

All winning Applicants will;

- a. Be notified of their award, either by email, phone call OR letter on or before the 14th April in the year their Application is judged
- b. Agree to a summary of their concept along with their name being printed in Newsletters sent out by Natural Health Library and/or Transform your Business and/or their parent Company (e-motivation) and/or posted on their respective websites
- c. Either have their Certificates presented at College/Association Presentation Ceremonies OR sent to them via Express Post as soon as practicable after the 14th April in the year that their Application is judged

Part 7 – Other Conditions

- a. Individual **Natural Health Library - Business Development Awards** are presented to individuals on the merits of the idea and/or concept presented in the Application and as such are neither transferable to any other party NOR redeemable in cash
- b. If an Award winner is unable to redeem the totality of their prize within the specified period of 1 year from the date of the Award being given, ALL and ANY unused portions of that Award will be forfeited
- c. In the event that an individual Application is submitted by a group of people rather than one person, any Award presented will be done so to the nominated person for that Application only. Co-applicants in these situations and/or business partners of a winning Applicant will be offered participation in the Transform your Business – Business Development Program for the reduced fee of \$500 per person AND will be allowed to participate in ALL coaching sessions provided at no charge. In all cases, the nominated person MUST be the person who receives the Award and MUST be present at ALL coaching/mentoring sessions
- d. Individual Applicants NOT winning an Award will be offered the opportunity of participation in the same education/coaching program as Award winners for a fee of \$1500 which represents a 25% discount off of the normal price, provided they sign up for such a program before the 30th of June in the year their application was judged.

Contact - All contact regarding these Awards is to me made with

Anthony M Turner – CEO of Natural Health Library

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