

natural healthlibrary - Business Development Awards.

Student Information

Sadly the majority of graduating students in Natural, Complementary, Alternative, Chinese health/medicine face a difficult time in implementing their business/practice concepts – usually due to a lack of financial resources and/or business/marketing skills.



natural healthlibrary in conjunction with



has recognised the industry significance of this issue and has committed to invest \$100,000.00 by making available **10 natural healthlibrary - Business Development Awards per year for 5 years** to individuals qualified or qualifying in a recognised Natural, Complementary, Alternative, Chinese health/medicine at Certificate IV or higher. Five (5) of these awards will be made to Practitioners of ingestible products and the other five (5) to Practitioners of Manual therapies.

Each winner will receive tuition in Marketing & Management (areas not normally covered in Health Training Packages) plus personal Coaching/Mentoring support for a 12 month period from a registered business coach with over 20 years of Natural Health Industry experience.

Each individual **natural healthlibrary - Business Development Awards** is valued at **\$2000** and is comprised of:

- Participation in the Transform your Business – Business Development Program* which consist 3 x comprehensive Workbooks, and 8 x 1.5 hour Telephone tuition classes

Value \$750

(*completion of this program is recognized by most Natural Health Professional Associations for individual Continuing Professional Development/Education points)

- 10 x 1 hour personal coaching/mentoring sessions to be taken within 1 year from the date of their Award

Value \$1250



Address: PO Box 101, Seville, Victoria 3139, Australia

Phone: 1300 856 808 or 61 3 5964 6705 (outside Australia)

Email: anthony@naturalhealthlibrary.com.au



ABN: 50 581 168 839

Fax: 61 3 5964 6705

Web: www.NaturalHealthLibrary.com.au

natural healthlibrary - Business Development Awards.

To be eligible to receive one of these Awards, students must have either just completed or be about to complete a professionally recognised qualification in Natural, Complementary, Alternative, Chinese health/medicine that is the equivalent of Certificate IV or higher that is recognised by an Accredited Professional Industry Association.

ALL Applicants MUST submit their applications online using the Award links at either <http://www.TransformyourBusiness.com.au/> OR www.NaturalHealthLibrary.com.au by the due date and on the official web based application form. Terms & conditions for the Award program are attached to the Application form and will require the Applicants agreement for an Application to be accepted.

The Application form asks Applicants to;

- Provide a clear picture of their envisaged business/practice outcome
- Demonstrate the soundness of their concept in terms of its practical application
- Convey their enthusiasm and dedication to the creation of the Vision
- Provide proof of qualification OR permission for Natural Health Library to verify their results with the College at which they have studied
- Be willing to be interviewed by the selection panel (finalists only)
- Agree to the Terms & conditions of the Award Program

Because of the potential for unique and innovative ideas being put forward by Applicants, Natural Health Library warrants that ALL applications will be held in the strictest confidence to ensure the protection of individuals Intellectual Property rights.

Selection of Award winners will be undertaken by the CEO of Natural Health Library in conjunction with College, Association and other professional representatives. Once selected, Award winners will be notified by the selection panel of their Awards along with a request to have them presented at their College or Association Award Presentation ceremonies.

Applicants not winning an award will be offered the opportunity of receiving the same tuition and coaching/mentoring package at a 25% discount - thereby paying \$1500.



Address: PO Box 101, Seville, Victoria 3139, Australia

Phone: 1300 856 808 or 61 3 5964 6705 (outside Australia)

Email: anthony@naturalhealthlibrary.com.au



ABN: 50 581 168 839

Fax: 61 3 5964 6705

Web: www.NaturalHealthLibrary.com.au